

Henry County Soccer Association (HCSA) Sponsorship & Advertising Opportunities

Thank you for your interest in supporting HCSA through your sponsorship. Presently, we have the options noted below available. For more information contact our sponsorship team.

Contact: Chris Mahaffey | 770-377-3909 | executive@hcsa.org

Academy & Select Team Jersey Sponsor

Available spots: Two per 2-year period - The \$20,000 donation gets your logo on the Academy & Select team jersey and the benefits listed below.

Cost/Sponsor	Deadline	Benefits
\$20,000 (2 year sponsor)		<ul style="list-style-type: none"> • Choice of logo on Academy & Select jersey (approx. 500+ players) • 3'x6' onsite banner • Logo on HCSA website homepage with link to your site • \$500 donated to HCSA youth scholarship fund • Requires 2 year commitment • Maximum Regional exposure

Recreational Team Jersey Sponsor

Available spots: Two per 1-year period - The \$10,000 donation gets your logo on the Recreational team jersey and the benefits listed below.

Cost/Sponsor	Deadline	Benefits
\$10,000 (1 year sponsor)		<ul style="list-style-type: none"> • Choice of logo on Rec jersey (approx. 1,200+ players) • 3'x6' onsite banner • Logo on HCSA website homepage with link to your site • \$500 donated to HCSA youth scholarship fund • Requires 2 year commitment • Regional exposure

Annual Tournament Sponsor

Available spots: One per tournament - The \$5,000 donation gets you advertising on the cover of the tournament brochure and the benefits listed below. Our tournament sponsors receive regional exposure through the tournament shirts and onsite advertising along with the player 'goodie bags.' Your family or company name/logo will appear on our tournament brochure, which is mailed to 60,000 coaches, team managers, and parents, and on the official tournament t-shirt. As parents know, these shirts are worn everywhere and many players keep them for years before outgrowing them.

Cost/Sponsor	Deadline	Benefits
\$5,000 (Per event year)		<ul style="list-style-type: none"> • Logo on tournament t-shirts (approx. 2,500+) • Logo on HCSA website and tournament homepage with link to your site • Advertising onsite at all venues (approx 250+ teams; 13,000 attendees)

Soccer Field Naming Rights

Available slots: 11 Field Exclusive Opportunities - This sponsorship gets you advertising on the field of your choice and the benefits listed below.

Cost/Sponsor	Deadline	Benefits
\$1,000 (1 year)		<ul style="list-style-type: none">• Design on 4' x 8' full-color banner (1 field)• Company name will appear on Game Field Layout• Company name will appear on the Practice Layout• Logo on HCSA website homepage with link to your site• Logo on HCSA sponsorship page with link to your site
\$500 (1 year)		<ul style="list-style-type: none">• Design on 3' x 6' full-color banner (1 field)• Displayed on fence on field 14 as you come in complex
\$250 (1 year)		<ul style="list-style-type: none">• Logo on HCSA website homepage with link to your site• Logo on HCSA sponsorship page with link to your site

If you're unfamiliar with our organization and mission, please let me tell you a little bit about us: Started in 1989, The Henry County Soccer Association, (HCSA), is one of the largest non-profit youth soccer clubs in Georgia. Most of the work to operate the club is performed by volunteers including our Board Members, coaches and team managers. Focusing on being active, teamwork, sportsmanship, fair play, and respect for others and the Laws of Soccer. To provide a healthy, safe, and enriching environment for the youth of Henry County and surrounding area in a family oriented setting.

To give you a better idea of our organization and mission, please feel free to visit our website at www.hcsa.org or contact us me fundraising@hcsa.org or 678-296-9222. We would like to tell you more about who we are and what we do.

Thank you for your consideration and best wishes from all of us at the Henry County Soccer Association.

Sincerely,

Mike Darden
Fundraising, Board of Directors
Henry County Soccer Association
404-216-0820 mobile
fundraising@hcsa.org